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PRIVACY POLICY

17. We respect your privacy and will process any personal information in terms of the Protection of Personal Information Act, 2013. **Smiles4All Dental Studio's Privacy Policy is available at www.smilesforall.co.za.**
18. You may choose to provide personal information to us, in which event you agree to provide accurate and current information, and not to impersonate or misrepresent any person or entity or falsely state or otherwise misrepresent your affiliation with anyone or anything. It is your responsibility to update any of your personal information that you provide to us as soon as it is no longer accurate and complete.
19. The purposes for which we will use your personal information are as set out in the Smiles4All Dental Studio's [Privacy Policy](#). The Practice will not use your personal information for any purpose (other than as stated in the Privacy Policy) without your express consent. We will not use or disclose your personal information to third parties other than as stated in the Smiles4All Dental Studio's [Privacy Policy](#).
20. We will be entitled to disclose your personal information only to those of our employees and/or third party service providers who assist us to interact with you via our Website or email, and thus need to know certain limited items of your personal information in order to assist us to communicate with you properly and efficiently. We will ensure that all such employees and/or third party service providers having access to your personal information are bound by appropriate and legally binding confidentiality and non-use obligations in relation to your personal information.
21. We will – treat your personal information as strictly confidential; take appropriate technical and organisational measures to ensure that your personal information is kept secure and is protected against unauthorised or unlawful processing, accidental loss, destruction or damage, alteration, disclosure or access; promptly notify you if we become aware of any unauthorised use, disclosure or processing of your personal information; provide you with reasonable evidence of our compliance with our obligations under this policy on reasonable notice and request; and upon your request, promptly return or destroy any and all of your personal information in our possession or control.
22. We will not retain your personal information longer than the period for which it was originally needed, unless we are required by law to do so, or you consent to us retaining such information for a longer period.

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23. This Website makes use of “cookies” to automatically collect information and data through the standard operation of the Internet servers. “Cookies” are small text files a website can use to recognize repeat users, facilitate the user’s ongoing access to and use of a website and allow a website to track usage behaviour and compile aggregate data that will allow the website operator to improve the functionality of the website and its content. The type of information collected by



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- 24. THE PRACTICE SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL INJURY, LOSS OR DAMAGES WHICH MIGHT ARISE FROM YOUR USE OF, OR RELIANCE UPON, ANY MATERIAL OR CONTENT CONTAINED IN, OR INABILITY TO USE, AND/OR UNLAWFUL ACTIVITY ON, THE WEBSITE AND/OR ANY LINKED THIRD PARTY WEBSITE.**
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26. The Practice reserves the right to update and/or amend the Terms and Conditions from time to time and without any notice, and you are accordingly encouraged to check the Website regularly. Any such change will only apply to your use of this Website after the change is displayed on this Website.
27. If you use this Website after such updated or amended Terms and Conditions have been displayed on this Website, you will be deemed to have accepted such updates or amendments.

AVAILABILITY AND TERMINATION

28. The Practice may in its sole discretion terminate, suspend and modify this Website, without notice to you. You agree that the Practice will not be liable to you in the event that it chooses to suspend, modify or terminate this Website.

GOVERNING LAW

29. These Terms and Conditions shall be governed and interpreted in accordance with the laws of the Republic of South Africa.
30. Your continued use of the Website will constitute your consent and submission to the jurisdiction of the South African courts regarding all proceedings, transactions, applications or the like instituted by either party against the other, arising from any of these Terms and Conditions.